

Annual Report | Celebrating 25 Years

A MESSAGE FROM OUR CEO



In 2024, Southwest Michigan First proudly celebrated our 25th anniversary! Over the past quarter century, we've partnered with hundreds of companies to create and retain over 49,000 jobs and generate more than \$10 billion in capital investment. While job creation has always been our guiding motto, we've leveled up many times throughout our history to meet the community's needs and deliver

impact—advancing policy, marketing, business intelligence, leadership development, consulting, and so much more. And, during our anniversary year, our impact has leveled up once again.

Thousands are engaging

We supported more than 400 impactful events across Southwest Michigan in 2024. Approximately 10,000 attendees engaged in a wide variety of programming and discussions on topics vital to our region's growth, such as small business development, incentives, regionalism, diversity, public policy, workforce and leadership development, entrepreneurship, transportation, and community revitalization. From groundbreaking ceremonies to site selector summits, the conversations have strengthened collaboration and brought about change at virtually every level.

Regional leaders are uniting

We saw exceptional growth and engagement through the Southwest Michigan First Chamber and our Council investors this past year. Most notably, our board of directors officially grew to 75 executives, making it one of the largest and most influential business leadership groups of its kind in Michigan.

Game-changing projects are advancing

This year saw transformational progress across the region, with more than \$8 billion of investment in community, residential, and industrial projects that have already been completed or are underway. Mega projects like

Ford's BlueOval Battery Park Michigan and Holtec's Palisades Generating Station are now advancing. And thanks to the incredible work of our many partners, community development initiatives, like the DoubleTree by Hilton Battle Creek and the \$300 million event center in Kalamazoo, are transforming downtowns and revitalizing nearby communities—creating opportunities for residents and businesses alike.

Perceptions are changing

We've joined forces with many regional partners to launch a regional talent attraction campaign called Thrive in Southwest Michigan. During its first full year, the Thrive campaign has become a powerful tool to tell our story, attracting top talent and showcasing the vibrant opportunities our region offers. With financial support from the Michigan Economic Development Corporation (MEDC), we're looking forward to accelerating this work in 2025.

Our Impact is Growing

Our Consultant Connect team now operates in more than 40 states and multiple countries. The expertise they gather and the powerful relationships they've built with corporate site selectors are driving growth in our region; they are also accelerating our long-term vision of positioning Michigan as a national leader in economic development.

Shaping the Future Together

When I look at where our region is headed as we begin the next 25 years, I am filled with genuine optimism. Together, we're building a strong foundation that will drive economic prosperity well into the future—a future that will benefit many generations to come.

If you haven't already, I hope you'll join us as we move Southwest Michigan forward—together!



Jonas Peterson, CEO, Southwest Michigan First

2024 HIGHLIGHTS

A Year of Thriving Together

Southwest Michigan First celebrated 25 years of job creation, workforce development, and community enrichment at our annual fall investor

celebration. More than 100 investors, Southwest Michigan First Chamber ambassadors, and regional leaders gathered to reflect on the incredible contributions of our investors—those who continue to guide and shape the future of our Southwest Michigan region.



On Thursday, January 25, 2024, we launched our first annual **State of Economic Development event**, with 500 key private and public stakeholders from throughout the region in attendance. The afternoon

was filled with valuable insights and economic forecasting. Attendees also witnessed the reveal of architect renderings about the 320,000+ square foot privately funded event center coming to downtown Kalamazoo—a structure that will generate more than \$54 million of annual economic impact regionally.



Our board of directors expanded, adding 17 new members in a variety of business sectors, bringing the total to 75, making it one of the largest and most influential of its kind in the state. Comprised of accomplished



business and community leaders from our sevencounty region, our new board is positioned to accelerate our mission and grow the economy in Southwest Michigan.

We hosted *more than 400 impactful events* in 2024. From economic development events that accelerate business growth, to workforce development events that equip and empower current and future leaders, we helped many individuals and businesses be successful throughout our region. Our many Chamber events are designed to help small and large



businesses connect and grow. Our community development events offer opportunities for residents and elected officials at all levels to engage with one another and make the Southwest Michigan region the best it can be.



THE CHAMBER



The Year of the Launch

2024 was an exciting year for the Southwest Michigan First Chamber, marked by growth, innovation, and connection! Chamber membership surpassed 600 (including our investors), reflecting the strength and vitality of our business community. We launched a biannual print and digital publication packed with valuable resources designed to best meet the needs of our members. Additionally, we introduced four new events, including the wildly popular Chamber Bowling Classic: Pins Not Putts FUNdraiser, creating even more opportunities for our members to connect, grow, and thrive.

Small & Mighty Business Series - this monthly series in partnership with SCORE Kalamazoo and Envision Advertising and Video was created for companies with up to 30 employees. Foundational business topics, such as business planning, marketing strategies, and understanding commercial financing are covered to help small businesses live large.



Rise & Thrive Coffee Connect - held exclusively in the mornings and sponsored by Honor Credit Union, this connect event is the perfect mix of relationship-building and a great way to start the day. This past year, the Chamber hosted events at some of the gem locations in our community, like Farmers Alley Theatre, the WMU Student Center, and the Kalamazoo/Battle Creek International Airport.

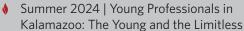


Seeds for Growth: Kitchen Table Series - in partnership with Huntington Bank, the Chamber brought minority-, veteran-, and women-owned business leaders together to discuss insights to growth, such as how to navigate the entrepreneurial ecosystem and prepare to receive loan or grant funding. This series collaborated with Kalamazoo Community Foundation, BETA, Black Wall Street - Kalamazoo, Startup Zoo, and the Northside Association for Community



Development (NACD) and celebrated the success of some of our community's most accomplished entrepreneurs.

The Chamber Connector - this biannual publication is designed to showcase the Chamber members who are making a significant impact in our business community. Each issue is a way to share more about what the Chamber is, what the Chamber is up to, and who some of our members are. In 2024, both issues centered around early career professionals:



Winter 2025 | Education and Community Vitality: How Education Here is Good for Business.





1st Annual Chamber Bowling Classic: Pins Not Putts - This tongue-in-cheek take on the golf outing was designed to take the FUNdraiser to another level. Teams played to win in a variety of categories. The winning team's nonprofit partner of choice was the real winner, receiving the donation proceeds from the event's activities. This year the Chamber filled every lane and sponsor level—and received such rave reviews that planning for the next event on Thursday, August 7, 2025, is already in the works!

PUBLIC POLICY

Advocating for Impact

Southwest Michigan First's public policy division is all about advocating for, enhancing, and promoting pro-business environments and vibrant communities in the seven counties throughout Southwest Michigan.









Over the past year, we:

- Connected more than 375 times with our elected officials at all levels of government
- Hosted a Local Officials Academy in which over 50 local elected officials and municipal leaders participated
- Facilitated opportunities for more than 300 business and community leaders to engage with our elected officials through events such as our popular Virtual Legislative Updates, Advocacy and Ales, and Coffee and Civics
- Engaged with partners across the region on key issues such as housing and childcare
- Collaborated with Chamber and economic development partners across the state to pass key legislation, including the Research and Development Tax Credit, Innovation Fund, and others

CONSULTANT CONNECT

Bridging Leaders, Driving Growth

Consultant Connect bridges the gap between top economic developers and location consultants, offering a platform for honest feedback, valuable insights, and enduring business relationships—all while delivering innovative events with exceptional service and hospitality.

A Decade of Innovation - 2024 marked a milestone year as we celebrated 10 years of impact. One key highlight was hosting our first international Summit and anniversary celebration in Banff, Alberta, alongside our incredible clients and site consultant partners who've supported us over the last decade.

This year we also expanded across the pond, forging valuable new business relationships in the UK. Back home, we launched our redesigned website, streamlined operations with a new CRM system, and grew our consulting services, which enabled us to partner with more state, regional, and local clients.



2024 Recap by the Numbers:

\$2.8M

2

\$1.1M

in 2024 revenue new countries invoiced for 2025

Organizations

310 Site Consultant

Engagements

JZ New Client **236**

ECONOMIX Seats Sold









WORKFORCE DEVELOPMENT

Southwest Michigan First believes that a skilled and abundant workforce is the foundation of successful economic development. To drive economic growth, we are committed to guiding, supporting, and leading innovative workforce development strategies that empower talent and strengthen our communities.

Leadership Greater Kalamazoo (LGK), a premier 10-month leadership development program, graduated 48 community leaders in 2024. Participants hailed from all five sectors—business, nonprofit, faith-based, education, and healthcare—reflecting a diversity of races, ethnicities, and generations. This group truly fostered meaningful connections that served to enhance the learning experience. Most notably, 100% of the graduates indicated that the program increased their ability to lead effectively in their current role. LGK also launched their first alumni event. A group of 37 alumni gathered from the 1990s to present.



First Up, an eight-week leadership program designed for young professionals, relaunched in 2024. Thirty-four individuals representing 22 regional companies connected as they learned how to lead, set goals, cultivate professional resilience, and communicate for success, setting them up for a promising future in Southwest Michigan.

The MIX design community celebrated Western Michigan University Richmond Institute for Design and Innovation (RIDI) students at the Senior Showcase. Partnering with regional companies, students delivered innovative solutions to real-world design challenges in product design and interior architecture. More than 800 participants attended MIX events in 2024!



The Summer Intern Mixer Series was a huge success in 2024! New this year, the Professional Kick-Start event brought together 50 interns from 23 different organizations. Over the course of three events, interns explored some of the hidden gems that make our area unique. The program engaged 104 unique interns representing 47 regional companies, 31 colleges and universities, 12 states, and two countries, providing invaluable opportunities to connect and grow.

400+ EVENTS

ECONOMIC DEVELOPMENT

- Business First Series
- First Path
- Groundbreakings
- Regional Partner Meetings
- Site Consultant Events
- Supplier Summits
- Sustainability Discussions

WORKFORCE DEVELOPMENT

- Internship Mixers
- Leadership Greater Kalamazoo
- Leadership Greater
 Kalamazoo Alumni Events
- First Up
- MIX Design

COMMUNITY DEVELOPMENT

- Advocacy & Ales
- Coffee & Civics
- Legislative Updates
- Local Officials Academy

INVESTOR ENGAGEMENT

- Fall Investor Celebration
- First & Foremost
- Small Group Lunches
- Investment & Economic Briefing Breakfast
- Southwest Michigan First Board Meetings
- St. Joseph County EDGE Board Meetings

CHAMBER OF COMMERCE

- Business Breakfast Roundtables
- Chamber Connects
- Rise & Thrive Coffee Connects
- Community Townhalls
- Black & Brown Connect Mixers
- Connect for a Cause
- Small & Mighty Series
- Chamber Member Orientations
- Ribbon Cuttings
- Women's Business Lunches with Moxie Mastermind
- Pins Not Putts Bowling FUNdraiser

THRIVE

The Thrive in Southwest Michigan campaign continues to position our region as a top destination for professionals seeking career growth, quality of life, and virtually endless opportunity. This collaborative effort across seven counties—Berrien, Branch, Calhoun, Cass, Kalamazoo, St. Joseph, and Van Buren—leverages a grant from the MEDC to build upon the state's You Can in Michigan initiative.

In 2024, the campaign targeted young professionals and mid-career individuals in neighboring states. By showcasing the region's many strengths—thriving industries, affordability,

and exceptional quality of life—the campaign continued to successfully promote Southwest Michigan as an ideal place to live, work, and play.

Thrive in Southwest Michigan reflects our shared commitment to fostering a strong workforce and vibrant communities. Together, we are driving growth and creating a place where individuals and families can truly thrive.







thriveinsouthwestmichigan.com

THR?VE in Southwest Michigan



Scan to view our Thrive in Southwest Michigan video





Visit the Thrive in Southwest Michigan website





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20'x12' banner at the Kalamazoo/Battle Creek International Airport

25 YEARS OF GROWTH AND JOB CREATION



Target Distribution Center opened bringing new jobs and investment to Galesburg, Michigan

Southwest Michigan First Life Science Fund for local economic growth founded



Expanded our site consultant engagement with Michigan Economic Development Corporation



MIX (Michigan + "X" marks the spot for creativity and innovation) began with its first Design Week

2001

2005

2011

201

1999

The CEO Council, founded in 1989, relaunched as Southwest Michigan First

GM Fisher Body Plant closed, reimagined as Midlink Business Park

Michigan Technical Education Center constructed (now Kalamazoo Valley Groves Campus)

WMU BTR Park Expansion (Phase 1)

2003

Innovation Center Life Sciences Incubator opened

2010

Catalyst University launched and continued annually for 13 years



2013

Kalamazoo Chamber of Commerce aligned under Southwest Michigan First

Consultant Connect officially incorporated

Southwest Michigan First has helped companies create 24,373 new jobs, retain another 25,617 jobs,

In 1989, nine executives gathered to found the CEO Council to address the growth needs of private industry. Ten years later, that council was relaunched as Southwest Michigan First, a privately funded economic development organization with the guiding motto: the greatest force for change is a job.

Now, 25 years later, the Southwest Michigan region has much to celebrate. Together with our partners, we have created more than 24,000 new jobs, retained more than 25,000 jobs, and secured more than \$10 billion dollars in capital investment to date. We're driven by our mission to increase economic prosperity for all in Southwest Michigan. And we're just getting started.



\$100M investment for new CareerTech Ed Center

Jonas Peterson hired as new CEO



Kalamazoo Event Center announced

Ford BlueOval Battery Park announced



2019

FIRST & 42 launched

2015

WMU BTR Park Expansion (Phase 2)

WMU Richmond Institute of Product Design and Innovation (RIDI) created



2020

COVID-19 Response results in \$7.8 million grants that benefit 1,578 businesses

The Path to Regional Prosperity launched

Diversity Action Council formed

2024

First State of Economic Development

Board of Directors expanded to 75

Consultant Connect celebrated 10 years

The Chamber Connector launched



and generate more than \$10 billion in capital investment over the past 25 years.

ECONOMIC DEVELOPMENT

Empowering Companies, Building Futures

2024 marked another remarkable year of growth and progress for the Southwest Michigan region. With a steadfast focus on fostering a thriving business environment, we celebrated new investments, job creation, and innovative partnerships that continue to drive our region forward. From groundbreaking projects and infrastructure improvements to supporting

local entrepreneurs and attracting global businesses, our commitment to economic development is unwavering. Together with our partners, we are building a vibrant, prosperous Southwest Michigan that inspires opportunity and growth for generations to come.

NEW PROJECTS	NEW	IOBS	RETAINED JOBS	
41	60	00	1,025	
CAPITAL INVESTMENT		SQUARE FOOTAGE		

\$173,520,175

1,016,658











COMPANY	INDUSTRY COUNTY	PROJECT SUMMARY	INVESTMENT NEW JOBS	COMPANY	INDUSTRY COUNTY	PROJECT SUMMARY	INVESTMENT NEW JOBS
C&S MACHINE	Manufacturing Berrien	C&S Machine in Bertrand Township is investing \$3.6M and adding five jobs serving automotive, medical, and aerospace sectors.	\$3,600,000 5	Depatie Proof Proor Company	Manufacturing Kalamazoo	Depatie Fluid and Power revitalized 43,000 sq. ft. of industrial space using the brownfield redevelopment authority, investing over \$9M and	\$9,000,000
Schupan	Advanced Manufacturing Kalamazoo	Schupan & Sons opened a 100,000-sqft. facility near Kalamazoo, investing \$20M and creating 10 jobs for recycled aluminum demand.	\$20,000,000	CLARK LOGIC 🃂	Distribution St. Joseph	creating 14 high-paying jobs. Clark Logic developed 100,000 sq. ft. of new industrial speculative development space in Sturgis, Michigan.	\$2,000,000
J CROFFROAD	Advanced Manufacturing Kalamazoo	JCR Offroad, a Kalamazoo-based metal fabricator, is relocating to Groves Business Park in Texas Township, investing \$5M in a 63,000-sqft. facility and	\$5,000,000	Technology, Obernous Machinery	Manufacturing Kalamazoo	Azon USA, Inc., a producer of thermal barrier technologies, is investing \$2.5M and creating six jobs at their new global headquarters.	\$2,500,000
<u> </u>	Manufacturing and Distribution Kalamazoo	creating 15 jobs. Aunt Millie's Bakery is investing \$1.5M, retaining 100 jobs, and partnering with Kalamazoo to redevelop a neighboring park.	\$1,500,000 100 RETAINED	STETOCO NO.	Advanced Manufacturing Kalamazoo	Elite Tooling, a CNC machining company, expanded their operations with the purchase and rehabilitation of a neighboring building. The project will create 30 jobs and invest \$1.5M.	\$1,500,000 30
THE PARTY COMPANY ICE	Advanced Manufacturing and Tech Kalamazoo	Singh Automation, a Kalamazoo- based robotics leader, is investing \$600K and creating 10 new jobs.	\$600,000 10	landscape forms	Manufacturing	Landscape Forms, a designer and manufacturer of outdoor furniture, is expanding in Comstock	\$70,000,000
Red Bull	Distribution Kalamazoo	Red Bull Distribution is opening a 22,000-sqft. facility in Portage, investing \$1.5M and	\$1,500,000		Kalamazoo	Township with 300,000 sq. ft., creating 125 jobs, retaining 91, and investing \$70M.	125 CREATED 91 RETAINED
USA PROFIELNORM	Manufacturing Kalamazoo	creating 12 jobs. Profielnorm USA, a global mezzanine flooring company, is investing \$7.5M in a new Plainwell facility, creating 32 jobs.	\$7,500,000	forming	Manufacturing Kalamazoo	Forming USA, a Swiss cold-rolled steel manufacturer, is establishing a 50,000-sqft. facility in Schoolcraft Township, creating 50 jobs and investing \$15M.	\$15,000,000
CLARK LOGIC	Distribution Kalamazoo	Clark Logic developed two logistics facilities in Kalamazoo County totaling 246,250 sq. ft., leased to Stryker and operated by Kenco	\$16,000,000 17 RETAINED	PATRIOT DOCUMENT OF THE PATRIOT	Office Kalamazoo	Patriot Engineering, specializing in environmental, geotechnical, and construction material testing, is opening its first Michigan location in Portage, creating 25 jobs.	\$500,000 25
FLOWSERVE	Manufacturing Kalamazoo	Logistics, with a \$16M investment and 17 jobs retained. Flowserve expanded its seals division with a 5,000+ sqft. addition, boosting capacity for industrial pumps, valves, and actuators.	\$8,000,000	MMPA	Food Processing St. Joseph	Michigan Milk Producers Association's new dairy processing facility in the village of Constantine will reduce the carbon footprint of dairy byproduct. The project will create 12 jobs and generate a total capital investment of \$41M.	\$41,100,000

SOUTHWEST MICHIGAN FIRST GRANTS AWARDED

In 2024, Southwest Michigan First secured more than \$2 million in grant funding for projects that further regional growth and vitality though job creation, workforce attraction and retention, and business expansion. These include:

Michigan Strategic Site Readiness Regional EDO:

Southwest Michigan First was successful in securing a \$2.1 million dollar grant for the development of the Southwest Michigan Commerce Park. Totaling nearly 265 acres and zoned for industrial development, this site is ideally positioned in Kalamazoo's primary industrial corridor. Having investment-ready sites is critical for attracting and promoting investment in Michigan. Funds from this grant are used for pre-development site analysis, engineering, and design.













Michigan Economic Development Corporation (MEDC):

Southwest Michigan First was awarded an additional \$308,0000 in Industry 4.0 Grant funding from the MEDC and helped 12 companies across the region garner approval for advanced manufacturing and technology implementations. The economic development team continues to work with many regional companies and has projects in the pipeline that will bring increased efficiency, technology, and workforce improvements to the manufacturers we serve. The following companies were approved for grant funding in 2024:

- Custometal
- Flex Design
- JCR Offroad
- Knappen Industries
- Max 3, LLC
- One Well Brewing
- Parma Tube
- Peak Plastics
- Precision Syrups
- Spencer Fire Trucks
- Sticky Spoons Jam
- Tri-Mation



BOARD OF DIRECTORS

Since 2020, Aaron Zeigler, president of Zeigler Automotive Group, has led Southwest Michigan First's board of directors. Under his leadership, Southwest Michigan First has:

- created more than 4,000 new jobs
- retained more than 1,600 jobs
- secured over \$5 billion in capital investments
- hosted more than 1,000 community events
- grown our board of directors to 75 members
- expanded our consulting services to nearly every state in the U.S., plus Canada

After five years of exceptional service, Aaron stepped down from the board chair role, though he will continue to serve our region as a valuable board member.

We are grateful for Greg Dobson, chief operating officer and principal of AVB, for stepping into this important leadership role as our new board chair. He brings extensive experience in the construction management and real estate development industries to the role. We are confident he will continue to drive meaningful impact in the years ahead!



Greg Dobson was named new board chair of Southwest Michigan First. Aaron Zeigler served as board chair for the past five years. He is shown holding a one-of-a-kind sculpture to thank him for his exceptional service.

THE FIRST ANNUAL STATE OF ECONOMIC DEVELOPMENT

We started 2024 off strong with the first State of Economic Development event, bringing together 500 regional leaders. With support from over 30 sponsoring companies, the event showcased collaboration and insights shaping our region's future.







OVERALL EXPERIENCE



93% yes





WOULD YOU RECOMMEND TO OTHERS?

86% YES

WHAT WAS LIKED BEST?

- SPEAKER/PANEL VARIETY
- **UPCOMING REGIONAL PROJECTS**
- **ENERGY IN THE ROOM**
- **ECONOMISTS' INFORMATION**

INVESTOR RELATIONS



In 2024, Southwest Michigan First hosted a total of 16 investor engagement events, from Small Group Investor Lunches to First & Foremost Breakfast events to high-level donor events to investor celebrations. Our investors toured regional companies, including DENSO, Duncan Aviation, and St. Julian Winery & Distillery. We also toured the newly opened Judge Charles A. Pratt Justice Center and visited the Northside Association of Community Development (NACD) in downtown Kalamazoo. Additionally, Southwest Michigan First hosted panels of regional leaders speaking on timely and relevant topics such as talent and workforce development, education, and housing.

Investor contributions go directly toward the mission of Southwest Michigan First, which is to increase economic prosperity for all in Southwest Michigan. The businesses listed below are instantly connected to a network of leaders and resources throughout our seven-county region and across the country to foster success in each of our core pillars: economic development, workforce development, and community development. In 2024, we added 17 new investors, bringing the total number of investors to 142.

THANK YOU TO OUR INCREDIBLE INVESTORS

ACCOUNTING

BDO

Plante Moran UHY I I P

ARCHITECTURE | ENGINEERING

Abonmarche Byce +

CRB

Eckert Wordell

Fishbeck

Jones Petrie Rafinski

TowerPinkster +

Wightman +

AUTO

Zeigler Auto Group +++

BUSINESS SERVICES | PRODUCTS

Athletic Mentors Buist Electric C12 CLS Harroun Fire Protection, a division of Shambaugh

Hi-Tech Electric

Integrated Smart Technologies, LLC +

Knight Watch

McDonald Commercial Roofing

PRO Services

R&A Landscaping

R.W. LaPine

Safety Services, Inc. +

TRELLIS

VanDam & Krusinga

COMMUNITY LEADERS | ORGANIZATIONS

City of Kalamazoo + City of Portage + City of Sturgis +

City of Three Rivers +

Glen Oaks Community College

Goodwill Industries of Southwestern Michigan

Greg O'Niel

Heritage Community of Kalamazoo

Kalamazoo County ++ Kalamazoo RESA + Ronda E. Stryker and William D. Johnston

South Michigan Food Bank St. Joseph County ++

Sturgis Improvement Association

The Kalamazoo Promise

Western Michigan University +

WMU Homer Stryker M.D. School of Medicine

William and Barbara Parfet

CONSTRUCTION | MANAGEMENT

AVB+

Barton Malow Company

CSM Group +

Consumers Concrete +

DJ Construction

ELITE COMPANIES

JMC Companies

Kendall Group

Majority Builders

Miller-Davis Company + Rockford Construction

Walbridge

Wolverine Building Group +

ENERGY

CMS Energy | Consumers Energy ++ Energy Consultants, LLC Indiana Michigan Power ITC + Midwest Energy & Communications

FINANCIAL 1st Source Bank

Advia Credit Union + Lake Michigan Capital + Comerica Bank Consumers Credit Union + County National Bank Fifth Third Bank + Greenleaf Trust Honor Credit Union Horizon Bank Huntington Bank ++ JP Morgan Chase ++ Mercantile Bank + Old National Bank + PNC Bank ++ Rose Street Advisors Southern Michigan Bank & Trust Sturgis Bank & Trust The Connable Office The Wiser Financial Group Zhang Financial ++

FOOD AND BEVERAGE

Greenleaf Hospitality + Imperial Beverage ++ Millennium Restaurant Group St. Julian Winery & Distillery

FOUNDATIONS

Irving S. Gilmore Foundation +++
Fetzer Institute
W.K. Kellogg Foundation +++

HEALTHCARE | HOSPITALS

Ascension Michigan, Southwest ++ Bronson Healthcare Group +++ OptiMed Health Partners

IT | DATA MANAGEMENT

AT&T

Aunalytics ++ NuWave Technology Partners

INSURANCE | RISK MANAGEMENT

Blue Cross Blue Shield of Michigan + Gibson Nulty Insurance + Priority Health

LAW

Kreis Enderle
Miller Canfield +
Miller Johnson +
Varnum Law +
Warner Norcross + Judd

MANUFACTURING

4 Flutes Machining
American Axle & Manufacturing +
Armstrong International +
Bell's Brewery, Inc. ++
Burke Porter
C2Dx
Charles River Laboratories +
DENSO +
Duncan Aviation
Edwards Garment +
FEMA Corporation
FlavorSum
Flowserve
GHS Strings
Graphic Packaging +

Humphrey Products +
Kadant Johnson LLC
Kalsec
Landscape Forms
MANN+HUMMEL USA
Miniature Custom Manufacturing +
Newell Brands
Nobis Agri Science
Pfizer ++
Re:Build TEKNA
Schupan +
Stryker +++
Sturgis Molded Products
Summit Polymers
Whirlpool Corporation

REAL ESTATE | DEVELOPMENT

Allen Edwin Homes
Callander Commercial
Common Sail Investment Group
Franklin Partners
Greater Kalamazoo Board of Realtors
Jaqua Realtors +
Midlink Business Park ++
NAI Wisinski of West Michigan
Peregrine Company
PlazaCorp Realty Advisors
The Hinman Company +
Treystar Holdings, LLC

RETAIL

Meijer

TALENT MANAGEMENT

HUMANeX Ventures Talent Strategy WSI +

TRANSPORTATION | LOGISTICS

Clark Logic ++ Kalamazoo/Battle Creek International Airport +

HECO, Inc.

Green Bay Packaging











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