

2025 Map of Major Projects

SOUTHWEST MICHIGAN

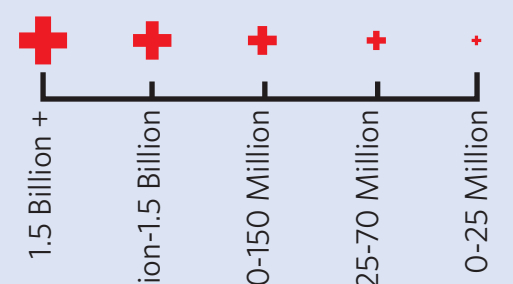
Seven Counties. One Region.

Southwest Michigan is a region built on innovation, hard work, and a strong sense of community. This map provides a snapshot of key initiatives shaping our communities across industries, housing developments, infrastructure, education, and beyond from 2022 to 2024. Each project represents a commitment to progress, collaboration, and enhancing the quality of life for our residents. Explore the vibrant landscape of Southwest Michigan and discover why our region continues to thrive as a destination for living, working, and building a brighter future together.

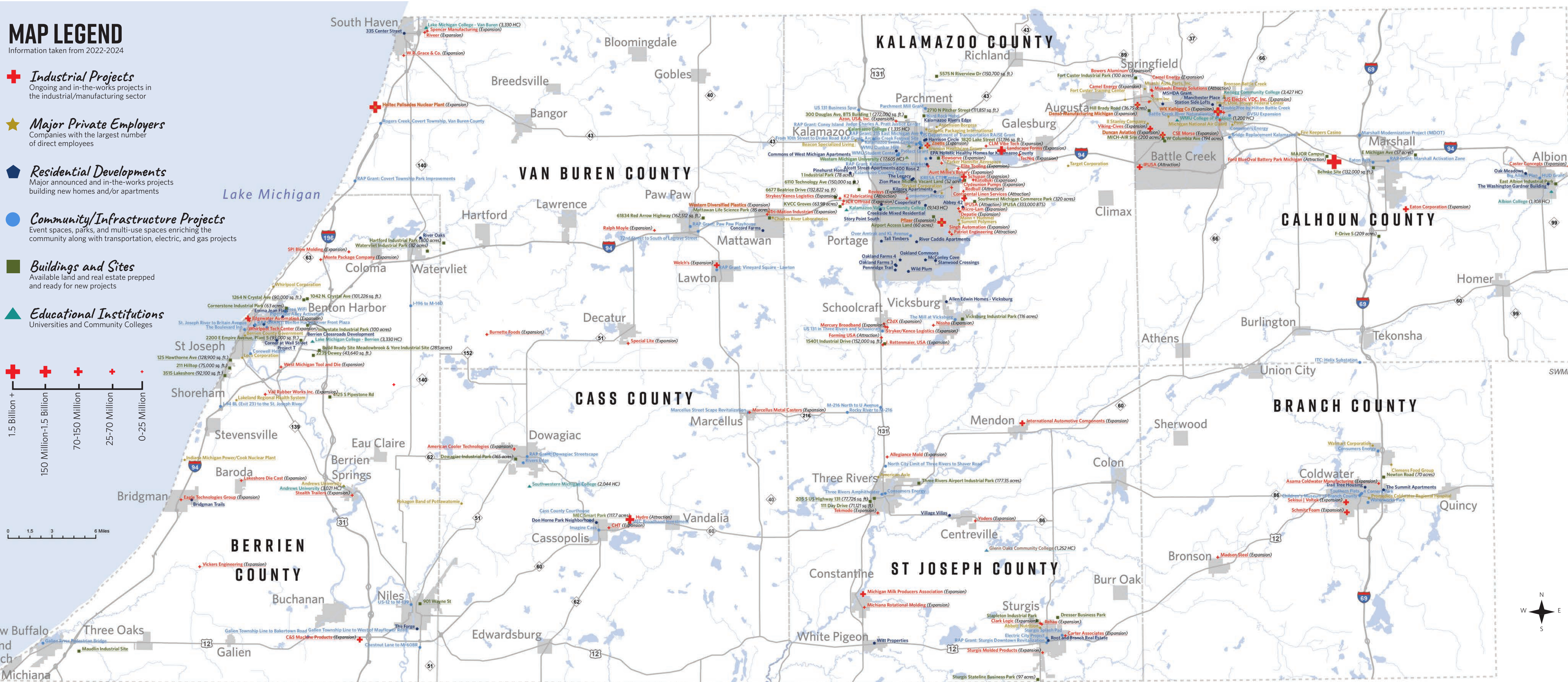
MAP LEGEND

Information taken from 2022-2024

- + **Industrial Projects**
Ongoing and in-the-works projects in the industrial/manufacturing sector
- ★ **Major Private Employers**
Companies with the largest number of direct employees
- 🏠 **Residential Developments**
Major announced and in-the-works projects building new homes and/or apartments
- 🌐 **Community/Infrastructure Projects**
Event spaces, parks, and multi-use spaces enriching the community along with transportation, electric, and gas projects
- 🏢 **Buildings and Sites**
Available land and real estate prepped and ready for new projects
- 🎓 **Educational Institutions**
Universities and Community Colleges



0 1.5 3 6 Miles



Future-Proof Southwest Michigan

- Michigan ranked **9th** for Top States for Business (CNBC)
- Kalamazoo ranks **#1** in the U.S. for medical devices and pharmaceutical employment among mid-sized MSAs
- Michigan is poised as the **best** state for climate change
- Kalamazoo ranks **17th** for best places to live for quality of life in the United States
- Michigan is the **#1** state for fastest foreign direct investment job growth
- Michigan is the **top** state for energy sector job growth

\$8.6 BILLION

In Total Capital Investment for Recent and Underway Industrial, Community, and Residential Projects

\$5.9 BILLION

In Capital Investment for Recent and Underway Industrial Projects

\$2.7 BILLION

In Capital Investment for Recent and Underway Community, Infrastructure, and Residential Projects

To learn more, visit southwestmichiganfirst.com or call 269.553.9588.

2025 REGIONAL MAP

THRIVING Together

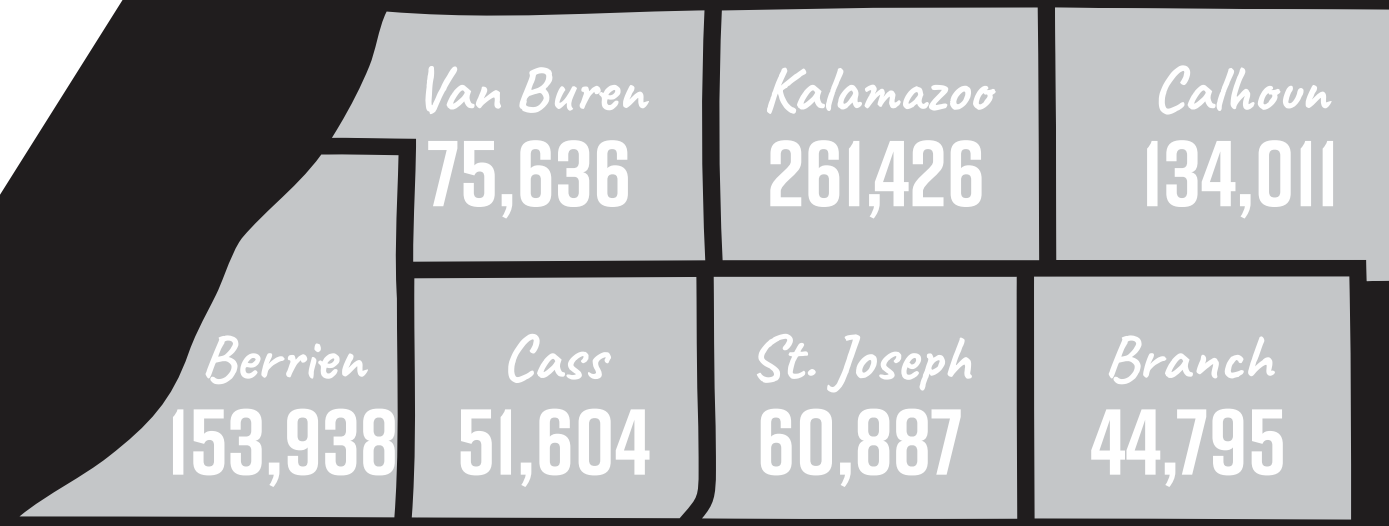
Generously sponsored by:



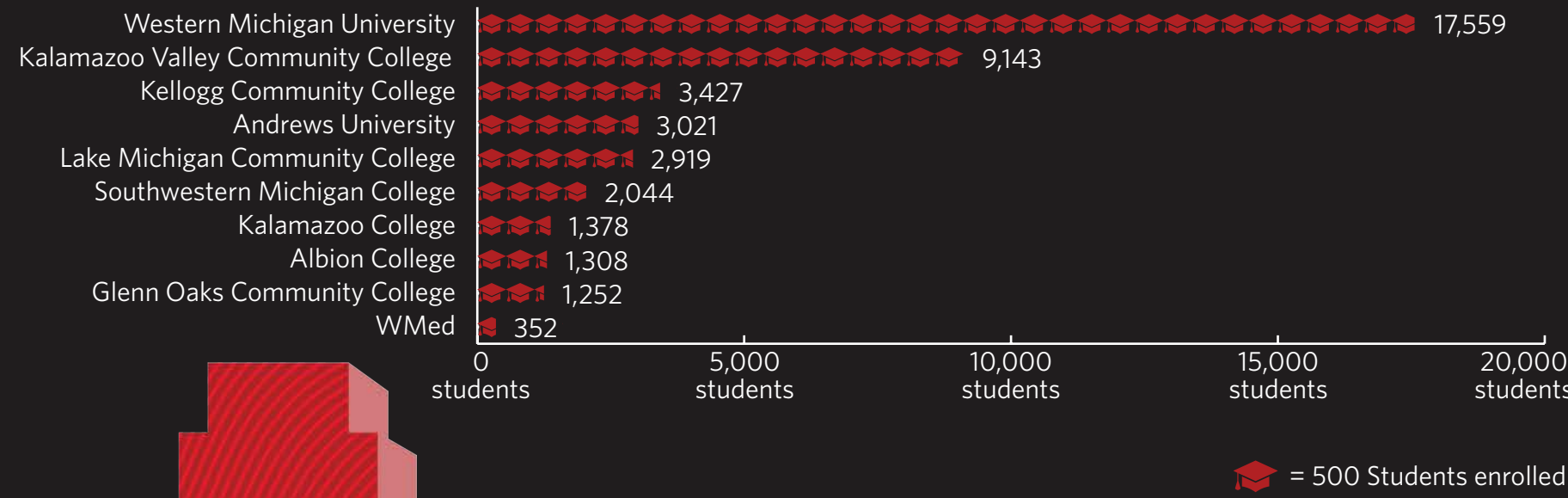
Southwest Michigan is not only a great place to live; it's a great place to do business. Ranked ninth in CNBC's Top States for Business, it boasts a diverse economy, talented workforce, and one of the Midwest's lowest cost origins. It's why more than 20 Fortune 1000 companies have invested here, drawn by our region's affordability and growth potential. Plus, residents enjoy a cost of living far below the national average and plenty of arts, entertainment, and recreation options to choose from. It's easy to see why Southwest Michigan is the place where individuals and businesses can thrive—together.

A Region on the Rise, Southwest Michigan's Population

Southwest Michigan's Total Population: 782,297



Southwest Michigan's Growing Campuses



Your Money Goes Further Here

Cost of Living Index Comparison:



Cost of living in Southwest Michigan is **30%** less than Chicago and **15%** less than the national average.

Who you'll reach within a 45-minute drive

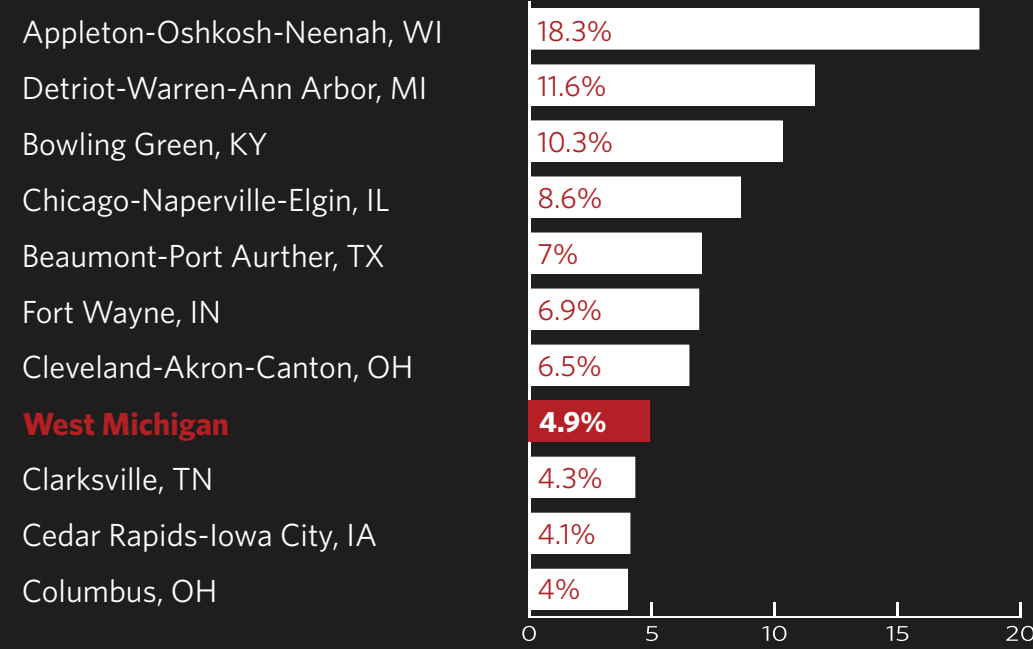
Kalamazoo/Portage	1,058,768
Three Rivers	982,352
Cassopolis	965,254
Buchanan	937,811
Dowagiac	921,003
Battle Creek	862,966
Albion	908,090
Paw Paw	847,095
Benton Harbor/St. Joseph	760,610
Vicksburg	703,660
Sturgis	700,580
South Haven	663,741
Coldwater	566,945
Bronson	482,526



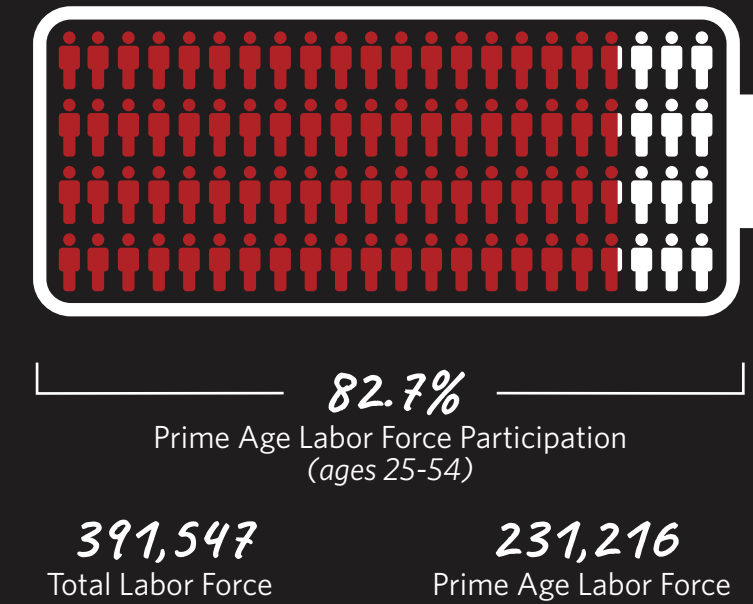
WORKING HERE

- 9th** Michigan ranked 9th for Top States for Business (CNBC)
- #1** Kalamazoo ranks #1 in the U.S. for medical devices and pharmaceutical employment among mid-sized MSAs
- Best** Michigan is poised as the best state for climate change
- #1** Michigan is the #1 state for fastest foreign direct investment job growth
- Top** Michigan is the top state for energy sector job growth

Private Unionization Rates



Available Labor Force



21 Fortune 1000 companies with a headquarters or presence in Southwest Michigan.

25 craft breweries throughout Southwest Michigan. Take your pick from a dark stout ale to a light Belgian brew.

8th best state to start a career. Michigan has resources for you to succeed along your career journey.

140 miles of existing and planned non-motorist trails connecting Battle Creek to South Haven.

Halfway between Chicago and Detroit, providing ample access to vibrant markets and workforce.

2,400 miles of pristine freshwater lakeshores, with 56 miles of uninterrupted Lake Michigan access.

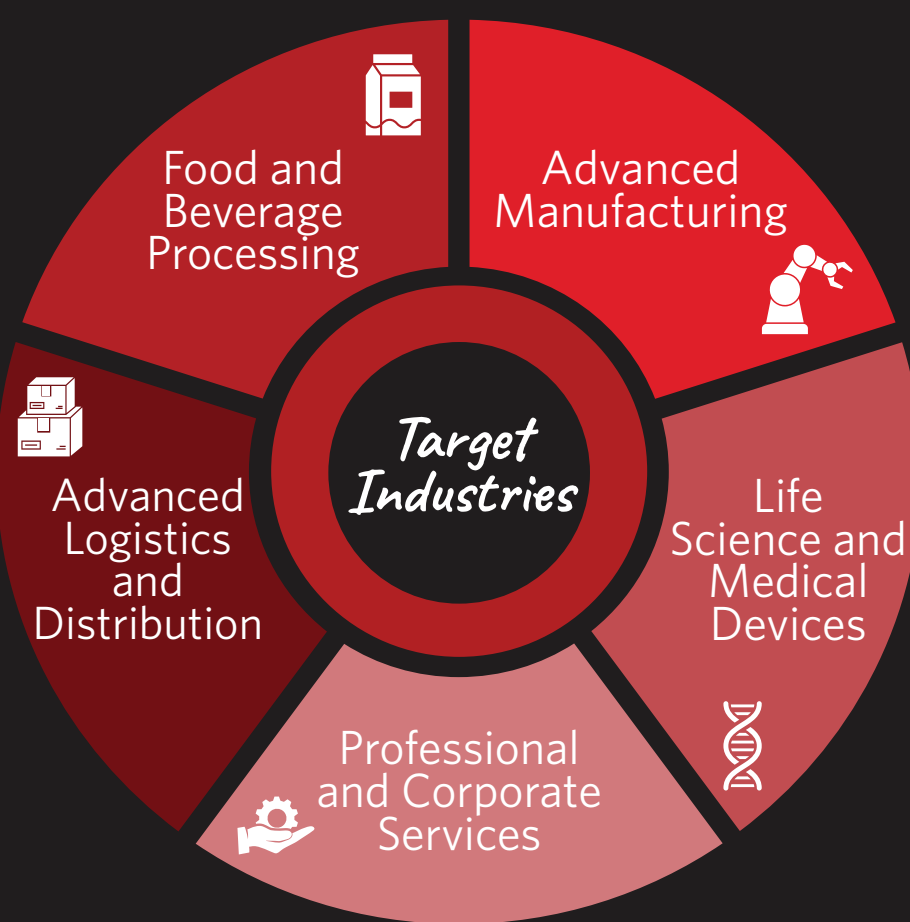
34 museums throughout the seven county region, including the nationally recognized Kalamazoo Institute of Arts.

42,403 college students This future talent is fostered at our nine different colleges throughout the region.

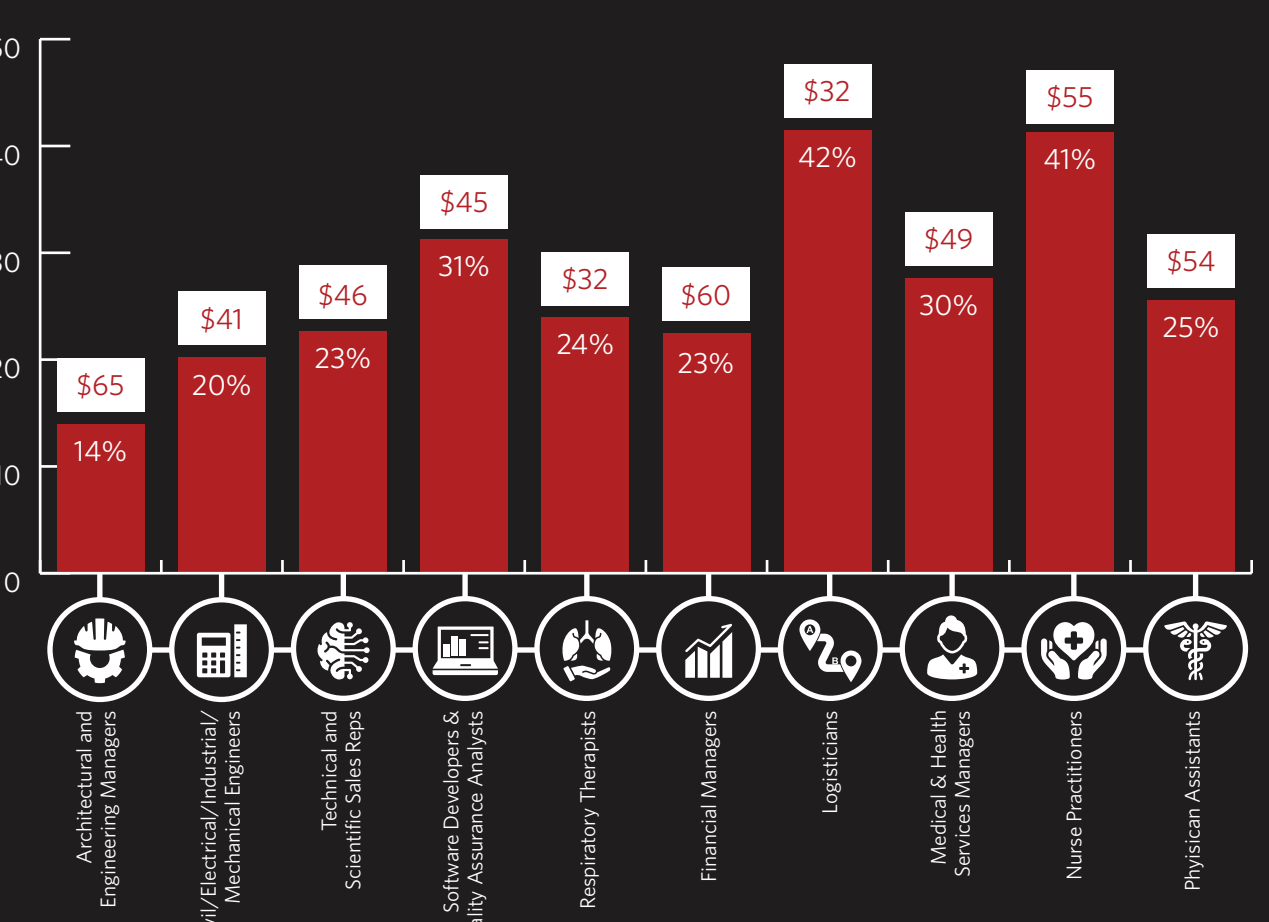
60+ concerts per month across Southwest Michigan. From classical to bluegrass, we've got it here.

2nd fastest average commute time (21.4 minutes) for communities of a similar size.

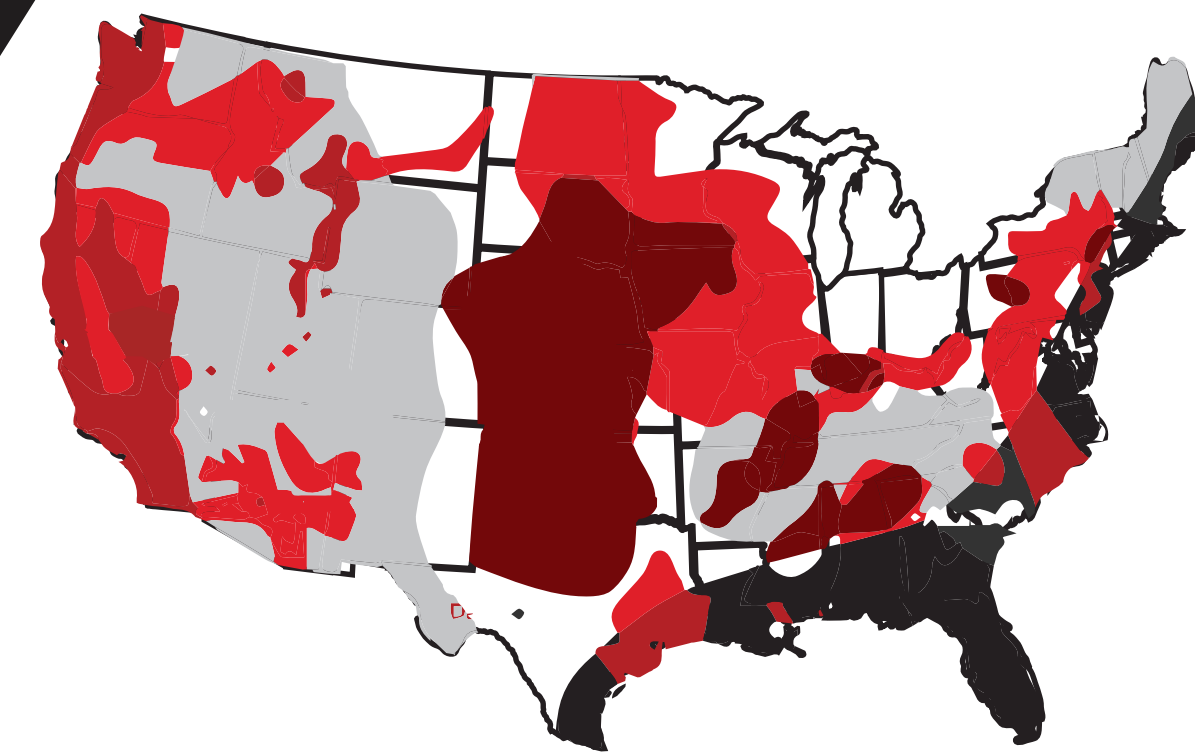
Southwest Michigan's Economic Drivers



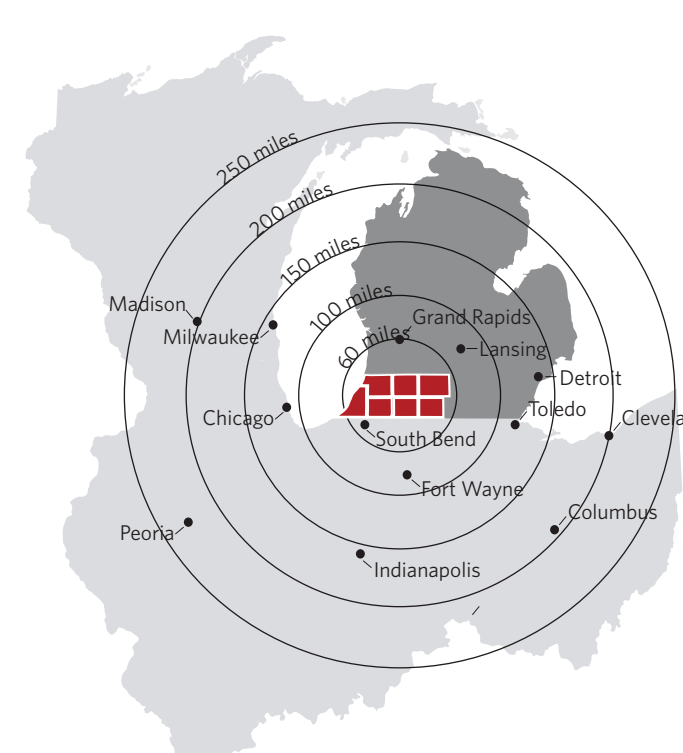
Fastest Growing High-Wage Jobs in Southwest Michigan



Michigan – A Climate Haven



Drive Times



THRIVING HERE